

Hello, I'm Lisa Kinne.

I am an adaptive, independently motivated, creative and resourceful design professional with 13 years of multi-disciplinary experience. If you're looking for a veritable Swiss Army knife of visual arts, design and technical skills - you've found her. I love working with a team to bring ideas to life, no matter the creative or practical challenges involved.

Experience

12.2007-PRESENT

Graphic and Digital Media Design in Atlanta, GA

INDEPENDENT CONTRACTOR

With client satisfaction as my main goal, I have taken on projects from branding to illustration, website design, print design and more.

- Accurately assessing client's needs and goals, and adapting to a wide range of aesthetics and project types
- Independently organizing, planning and executing projects for B2B and B2C brands, small businesses, restaurants and individuals
- Autonomous project planning, budgeting and organization

01.2018-11.2019

MyPet App LLC in Atlanta, GA

UI/UX DESIGN LEAD/CPO

During the development of the MyPet App my design expertise was heavily relied upon in every area of the project for its full life-cycle. My role as the CPO included oversight of a remote development team in Ukraine, as well as being solely responsible for the UI design of the app from end-to-end.

- Adaptive and rapid learning of new skills and methodologies
- Designing elegant and intuitive solutions for complex app functions
- Using journey mapping and personas to inform early design decisions
- Quantitative research, competitive analysis, and usability bug review

06.2018-05.2019

Kirusoft Dev. in Atlanta, GA

UI/UX DESIGN LEAD

At Kirusoft Dev. I handled the design strategy and implementation for a variety of interactive design applications. In addition, I also developed pitch presentations and marketing materials to present to prospective clients as well as assisted in client meetings.

- Adapting client specifications and required app functions into wireframes, mock-ups and hi-fidelity prototypes
- Face-lifting existing user interfaces for SaaS clients
- Providing art direction and mentorship for company interns

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TECHNICAL SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe XD

Adobe InDesign

PowerPoint

Microsoft Office

Wix

Slack

Monday.com

InVision

PRACTICAL SKILLS

Attention to Detail

Self-motivation

Working Autonomously
in a team environment

Time Management

Remote and WFH ready

Independent Learning

Critical Thinking

Creative Problem Solving

File Organization

Professional
Communication

Mac and PC Proficient

Emotional Maturity

Positive and Fun

Can-do Attitude

Experience cont'd

01.2017-07.2017

Hartmann Studios in Atlanta, GA

GRAPHIC DESIGNER

In this role I designed signage, environmental elements, and iPad app interfaces for the Home Depot Product Walk and the CiscoLive! conventions in Las Vegas, NV. I worked entirely remotely for the duration of the contract, participating effectively in video meetings and on calls.

- Adhering to and creating within strict client brand specifications
- Interpreting environmental specs and floor plans and designing for various print methods and materials
- Interpreting the intended function of a space, and designing for it

09.2009-03.2016

Rapid Sign Systems in Atlanta, GA

PRINT PRODUCTION DESIGNER

At Rapid Sign Systems I prepared client graphics for print on large format digital printers and vinyl cutters, created environmental graphics from scratch per client needs, and participated heavily in the final production and construction phase.

- Use of print production, RIP, and vinyl plotting software
- Interpreting client specifications for complex signage systems
- Printer operation, print production and finishing
- Vinyl cutting, preparation and application

06.2008-01.2009

Cartoon Network in Atlanta, GA

DIGITAL MEDIA DESIGNER

I created the hero graphics for CartoonNetwork.com's landing page and game page, as well as skins and graphics for affiliated gaming sites, and site-wide ad runs for featured shows and games.

- Maintaining strict adherence to specific brand guidelines across a multitude of intellectual properties
- Rapidly learning strict company-specific methodologies and file systems
- Creating engaging and intuitive designs geared specifically towards a core target audience of ages six to fourteen

EDUCATION

2002 - 2004

Foundations & Art History
The Hartford Art School

2004 - 2007

BFA Graphic Design & Illustration
The Art Institute of Atlanta

HOBBIES

Drumming

Video Games

Illustration & Painting

An embarrassing amount of fandoms

FUN FACTS

Ask me about the time I flew a plane!

I love road trips and have toured with my band up the east coast

Has watched every season of Star Trek

Loves Star Wars, too